

Vaishnavi Sawarkar

Product Designer

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Profile

Product Designer with 3+ years designing enterprise SaaS and consumer marketplace products across HRMS, CRM, Vendor Management, Proofing and e-commerce. Strong in information architecture, user flows, interaction design, prototyping, usability testing, design systems and developer handoff.

Experience

SpareVillage
Product Designer
Jan 2026 – Present

65+ production-ready screens across Android and Web for a consumer marketplace. Redesigned discovery, cart and checkout flows; daily orders rose from roughly 10–15 to 30–35 during the improvement period. Built design-system components and helped define Seller Onboarding, Partial Payment and Rush Delivery.

Binated
UI/UX Designer
Feb 2025 – Nov 2025

40+ production-ready screens across HRMS, CRM, Vendor Management and Proofing, working on 3–4 products at once. Turned complex workflows into flows, wireframes and prototypes, and built components for a Brand Design System.

Kamriltex IT Solutions
UI/UX Designer
Jul 2024 – Feb 2025

140+ production-ready screens across enterprise SaaS. Took requirements through IA, user flows, wireframes and high-fidelity UI; built reusable patterns and validated designs with product managers and developers.

Anvayins Travels
Assistant Manager, Design, Branding & Web
Mar – Jun 2024

Improved website UX with developers and led the SBI Offsite Event identity, keeping 50+ digital and print assets consistent.

AffinityX
Junior Associate Designer
Apr – Oct 2023

200+ digital and branding assets per month across client accounts: logos, brochures, creatives and mockups.

Projects

The 3-Click Rule for Navigation
Design Research

Medicare
Mobile UX / Interaction Design

GigFuse
Marketplace UX

Questioned whether fewer clicks alone improve usability.

Medicine ordering for chronic patients and older users.

Marketplace connecting event planners with artists: discovery, IA and user flows.

Skills

Interaction & UX: Interaction Design, User Flows, Information Architecture, Wireframing, Prototyping, Usability Testing, Journey Mapping, Responsive Design.

Product Design: Enterprise UX, Marketplace UX, UI Design, Design Systems, Design Handoff, Cross-functional Collaboration.

Research: User Research, Usability Evaluation, Competitor Benchmarking, Journey Analysis, Qualitative Research.

Tools: Figma, FigJam, Framer, Adobe Photoshop, Adobe Illustrator.

Education

B.F.A., Applied Arts
2019 – 2023 | Pune

Dr. D. Y. Patil College of Applied Arts & Crafts, Pune.

Certifications

Designing User Interfaces and Experiences (UI/UX)
IBM, 2026

Foundations of User Experience (UX) Design
Google, 2021

Design Thinking for Innovation
University of Virginia, 2026

Masterclass in Design Thinking, Innovation & Creativity
Udemy, 2021